

For country music lovers, there's only one place in the world to be June 8–11, 2023:

N a s h v i l l e • T e n n e s s e e

BlueShoe Nashville

June 4, 2023: Important: Special Gift for our BlueShoe Clients

June 4, 2023

Hello, BlueShoe/CMA Fest 2023 travelers:

It's Sunday of CMA Fest 2023 week and we have a surprise for you to start off your travel week to Music City.

In celebration of the 50th Anniversary of CMA Fest and in appreciation of you, our wonderful BlueShoe clients, we have prepared gift envelopes with gift cards for you. The cards are for various venues at the historic Hermitage Hotel and can be picked up at the front desk beginning the morning of Thursday, June 8, 2023 at 8 a.m. The Hermitage Hotel is located in downtown Nashville at 231 6th Ave N, Nashville, TN 37219, within walking distance of BlueShoe's other partner hotels (Hampton Downtown, Courtyard Marriott downtown, Home2 Suites downtown, and Hampton Capitol View). A PDF of a map showing its location is attached to this email.

The cards are addressed to the person whose name is on the hotel reservation and there will be a \$25.00 gift card inside the envelope for each person in the party. If there are two people in your room you will receive two cards, if there are three people, you will receive three cards, etc. Some of our BlueShoe clients have more than one room reservation: in those cases, there will be multiple envelopes addressed to that person with 1 of 2, 2 of 2 and so forth written at the top right hand corner on the front of the envelope. For example, if you have two rooms with three people in each room, you'll receive two gift envelopes with three cards in each.

When you arrive at The Hermitage Hotel, please go into the grand lobby and to the Front Desk. Kindly bring an ID with you (the ID of the primary person whose name is on your hotel reservation) to show the Front Desk attendant. You'll be requested by the Front Desk attendant to sign for your card(s).

Your gift cards can be used at the following venues within The Hermitage Hotel:

Drusie & Darr Restaurant

Celebrated Chef Jean-Georges Vongerichten, whose name adorns fine dining establishments around the world, has made his debut in the American South at The Hermitage Hotel. Our signature restaurant Drusie & Darr welcomes guests for epicurean adventures, complemented by an artfully designed dining room with timeless flair. With a globally-inspired menu showcasing the abundance of Tennessee produce, Jean-Georges will present seasonal cuisine for occasions both ordinary and extraordinary at Drusie & Darr, from sophisticated evenings out to glamorous celebrations to relaxed family gatherings. In true Jean-Georges style, Drusie & Darr will feature his signature plant-based offerings, oven-fried pizzas and curated cocktails, alongside new creations that reflect the modern spirit of Nashville.

The Pink Hermit Café

Nestled into a cozy corner of The Hermitage Hotel, The Pink Hermit is a spirited all-day café from the culinary imagination of Chef Jean-Georges Vongerichten. Enjoy locally roasted coffee and light bites in a laid-back, feel-good atmosphere. This joyfully curated space is the ideal spot to meet and mingle or grab and go.

Hermitage Hotel Lobby Bar

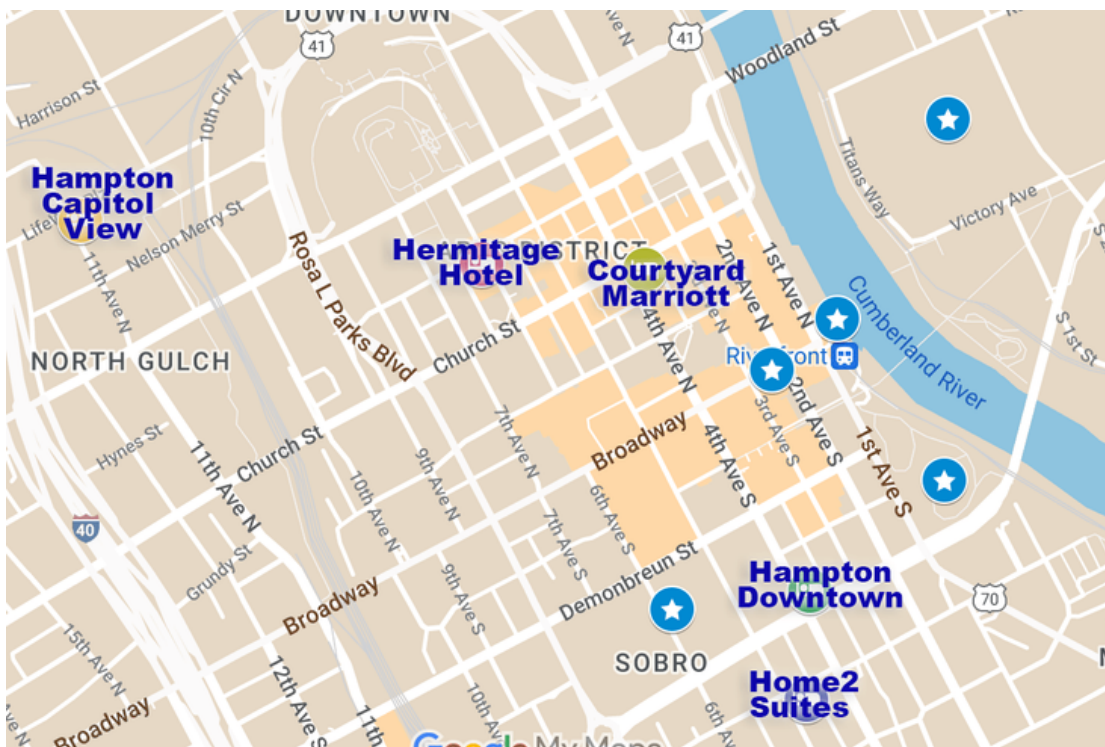
The grand lobby of The Hermitage Hotel now has a bar and your gift cards will be welcomed there.

Rose, the Gift Shop

Rose, located in the lobby of the iconic Hermitage Hotel, brings you a carefully curated selection of products featuring the very best of Nashville that helps you live your most inspired Southern lifestyle. As a personal note—this is one of my favorite gift shops in Nashville because of its unique offerings.

We hope you'll enjoy using these gift cards in one of the most beautiful hotels in the country. There is no expiration on the cards so you can use them this week or whenever you return to Nashville.

Wishing you a safe trip as you make your way to Nashville for CMA Fest—



P.S. Regarding the attached map showing the Hermitage Hotel: you may see the live Google map showing all of BlueShoe's partner hotels as well as the CMA Fest venues here:

https://www.google.com/maps/d/u/0/edit?mid=1s8UEyhusX0iVXObTzFY2suaaN18t-O_Y&ll=36.161516864085385%2C-86.78816063547362&z=16