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BlueShoe Nashville

March 13, 2024: Breaking news: Presale code for CMA Fest Riverside Retreat

Hello, 2024 CMA Fest BlueShoe travelers:

It's spring in Nashville, the sun is shining, and it's 12 weeks and counting until you arrive in Music City for CMA Fest. And we have news from the CMA . . .

In 2022 the CMA created a special area for Riverfront (site of the daytime concerts). They called it **Riverside Retreat** and with a purchase of a ticket (this is in addition to your 4-day CMA Fest pass which is already included in your BlueShoe package) you were able to gain separate entry from the regular Riverfront gate and a number of nice amenities (including shade canopies).

The CMA has announced they are offering Riverside Retreat again for the 2024 CMA Fest and have sent us a presale code that is available beginning today (March 13, 2024). See the full announcement from the CMA below this message. To purchase tickets, click on this link that will take you to Ticketmaster: [See Tickets](#)

Presale code (you'll save \$40 USD per ticket) is **TMRETREAT**

Presale ends tomorrow, Thursday, March 14, 2024 at 9:59 am CT and the tickets will then go on sale to the general public.

Important: you do NOT have to purchase these tickets in order to gain admission to Riverfront for the daytime concerts. This is an upgrade the CMA is offering.

For what it's worth: some of our past BlueShoe clients who purchased these passes in previous years have already told us they are purchasing them again for 2024 because they really enjoyed the amenities. However, we have also heard from other BlueShoe clients who did not think they got their money's worth and won't be purchasing the passes again. Although we didn't keep a strict count, it does seem that those who were pleased outnumber those who didn't think the extra costs were justified.

What you get with these tickets: according to the CMA, the Riverside Retreat pass will gain you early admission, private entrance to the Riverfront Stage, shaded seating, air-conditioned restrooms, discounted bar, phone charging stations, tailgate games, & more. You will also enjoy concierge services with timely communication leading up to the event and help for any needs on-site.

Thank you and let us know if you have any questions.