

For country music lovers, there's only one place in the world to be June 8–11, 2023:

N a s h v i l l e • T e n n e s s e e

BlueShoe Nashville

March 8, 2023: News about River Retreat at CMA Fest's Riverfront

Hello, BlueShoe/CMA Fest travelers:

Last year for the first time the CMA created a special area for Riverfront (site of the daytime concerts). They called it River Retreat and with a purchase of a ticket (this is in addition to your 4-night Stadium pass) you were able to gain separate entry from the regular Riverfront gate and a number of nice amenities (including shade canopies). The CMA has announced they are offering River Retreat again this year (see <https://events.lyte.com/eventgenius/riverside-retreat/2023/shop/42636/?privateAccess=TAKEARETREAT>). A list of the amenities is below.

Important: you do NOT have to purchase these tickets in order to gain admission to Riverfront for the daytime concerts. This is something extra the CMA is offering.

Also important: the passes at \$299 USD per ticket (this does include all four days of the daytime concerts) are expensive in our opinion.

For what it's worth: some of our 2022 BlueShoe clients who purchased these passes last year have already told us they are purchasing them again for 2023 because they really enjoyed the amenities and they wanted them again for 2023. However, we have also heard from other 2022 BlueShoe clients who did not think they got their money's worth and won't be purchasing the River Retreat passes for 2023. Although we didn't keep a strict count, it does seem that those who were pleased and are purchasing again for 2023 outnumber those who didn't think the extra costs were justified.

Below is the amenities list and the link to purchase the tickets:

[https://events.lyte.com/eventgenius/riverside-retreat/2023/shop/42636/?](https://events.lyte.com/eventgenius/riverside-retreat/2023/shop/42636/?privateAccess=TAKEARETREAT)

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RIVERSIDE RETREAT PERKS:

Early Admission with Private Entrance to the Riverfront Stage

Outdoor and Shaded Seating

Air-Conditioned Restrooms

Exclusive Discounted Bars with Specialty Drinks

A Daily Morning Happy Hour Until 11:00am Featuring \$5 Mimosas and Bloody Marys

20% Off One Online Purchase From The Official CMA Fest Merch Store

Cell Phone Charging Stations

Riverfront Stage Streamed To Riverside Retreat For A Close-Up View

Exclusive Food Options

CMA Partner Activations

Yard Games

