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# BlueShoe Nashville

## April 26, 2024: Update on General Jackson Showboat Discount

Hello, BlueShoe/CMA Fest 2024 travelers:

Just a quick update on the group email we sent out last Friday (April 19) about the General Jackson Showboat discount for our BlueShoe clients.

- Use code **BLUE20** for the 20% discount, which is valid June 1-15, 2024.
- Discount is valid for midday or evening cruises and covers **Tier 2 pricing** (which includes the cruise, meal, and show). *We apologize but we didn't realize that the promo code only covered Tier 2 pricing when we sent out the group email last week.*
- You can book up to ten spots if you are going as a group but only one method of payment **per order** is permitted.
- **No refunds will be issued within 7 days prior to the cruise date.**
- Cost of the tickets includes a gratuity.
- Cost of the online booking fee of \$4.37 per person has been waived for BlueShoe clients.
- There may be other conditions of sale that you should read about before purchasing online.
- To book, you may book online at [General Jackson Showboat](#). Please reach out to Cynthia Johnson at [cindy.johnson@gaylordhotels.com](mailto:cindy.johnson@gaylordhotels.com) if you have questions or need assistance. Many thanks to Ms. Johnson for graciously arranging this discount for our BlueShoe clients.

Thank you and let us know if you have any questions.