

For country music lovers, there's only one place in the world to be June 6–9, 2024:

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BlueShoe Nashville

April 24, 2024: Grand Ole Opry & Ryman Auditorium Promo Code for BlueShoe Clients During CMA Fest Week



Hello, BlueShoe/CMA Fest 2024 travelers:

Carrie Underwood, continuing a long tradition of performing at the Opry on Tuesday of CMA Fest week, will be one of the star highlights on the Grand Ole Opry stage June 4, 2024. If you're in town by Tuesday, you may want to consider attending. We're pleased to announce that the Opry has created a special promo code for our BlueShoe clients so you can get a discounted rate on that performance or any Opry Shows from June 1-15, 2024. Here is the link for booking: <https://www.opry.com/blueshoe>

The promo code is **BSN24**; it is good for both the Grand Ole Opry and for tours of the Ryman Auditorium. Long known as "The Mother Church of Country Music," the Ryman Auditorium is one of the most revered music venues in the world and it's right downtown within walking distance of your hotel. You can read about its remarkable history on the [Ryman's website](#). If you wish to book a self-guided tour at the Ryman, use the link <https://www.opry.com/blueshoe> and click on the choice for Ryman Tours. A calendar will come up with days you can book. Once you pick a date, you'll be asked to put in your promo code (BSN24). All of the choices show 9 a.m.; this does not mean you have to be there at 9. You are able to take the tour anytime between 9 a.m. and 4 p.m. (they close the doors at 3:00 so please arrive before then).

Whereas the Ryman Auditorium is right downtown, the Opry performances are at the Grand Ole Opry House, located about 12 miles east of downtown. So you'll need to arrange transportation if you wish to attend a performance there. The one exception is a special event on Saturday, June 8 at 12 noon. That performance, called Opry Country Classics, will be held at the Ryman.

The BlueShoe discount code will get you \$5 off Opry tickets and \$3 off Ryman tours.

Six weeks and counting until you arrive in Nashville for CMA Fest! Hope you are growing excited.